

## WEBSITE DESIGN PROCESS

### PHASE IV: SITE LAUNCH & PROMOTION

Congratulations! Your new website is ready to be launched!

#### Site Launch:

Please specify the date on which you would like us to launch your site. \_\_\_\_\_

#### Promotion

No website is complete without considering how to effectively promote it. There are a number of different avenues for promoting your site.

- \_\_\_\_\_ • Search Engine Submission
- \_\_\_\_\_ • Search Engine Optimization
- \_\_\_\_\_ • Pay Per Click Search Engine Marketing
- \_\_\_\_\_ • Email Newsletters
- \_\_\_\_\_ • Automatic Email Campaign

If you are interested in any of these services, or if you would simply like to learn more, check the box below and we will contact you.

Contact me about promoting my website with one of your services .....

#### Feedback:

Please help us learn more about your web design experience. The following space is provided for you to submit your feedback on the pros and cons of your design experience. If you feel it appropriate, you can attach a letter of recommendation instead. Thank you for your input.

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If our service has been valuable to you, please help by providing us with associates that may benefit from our services.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_



*"Your intelligent connection"*

215-345-5424

**215-489-1872 fax**